



You Are Cordially Invited To the May Cross-Sales Meeting



"The Importance of Having a Cross-Sales
Customer and Prospect Database"

Presented by

Randy Cole

President, GovTech Solutions

Randy Cole, President of GovTech Solutions, LLC, understands contact management and the importance of database management from three unique perspectives. As a sales manager at FirstEnergy Solutions, he led his staff through two CRM transitions. Later, as a marketing segment manager, he was responsible for the development of cross-selling initiatives for commercial customers. Currently, his company builds sophisticated database solutions, online applications and easy to use Internet tools for government and non-profit clients.

Where

Wingate Inn

9705 State Route 14, Streetsboro

330.422.0822

When

Friday, May 5, 2006

7:30 to 8 a.m.

Registration and Continental Breakfast

8 to 9:15 a.m.

Randy Cole

9:15 to 9:30 a.m.

Wrap-up and Comments by Nelson Burns

Kindly RSVP to Carrie Haffar at 330.676.6844 or e-mail her at carrie.haffar@colemanprof.com by Monday, May 1, 2006.