

P.O. Box 974, Hudson, OH 44236-0974
P 330.528.3523 F 330.528.3524 M 330.472.7673
www.mulliganmanagementgroup.com
dede@mulliganmanagementgroup.com

Meetings and Events

- ◆ Board Meetings
- ◆ Conferences
- ◆ Continuing Medical Education (CME)
- ◆ Dinner Meetings
- ◆ Gala Dinners
- ◆ Golf Outings
- ◆ Meetings
- ◆ Parties
- ◆ Product Launches
- ◆ Workshops



Proud Member of the Following Organizations





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Management Services

- ◆ Audio Visual
- ◆ Budget
- ◆ Contract Negotiation
- ◆ Décor
- ◆ Entertainment
- ◆ Food and Beverage
- ◆ On-Site Management
- ◆ Venue Selection
- ◆ Vendor Contracts



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Attendee Management

- ◆ Participant Database Management
- ◆ Personalized Invitations and Follow-up
- ◆ Recruitment
- ◆ Registration



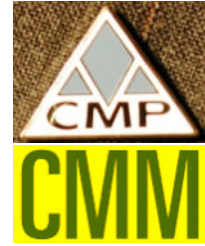
Why Outsource?

Why should you consider outsourcing to a meeting management firm?

Would you prepare your company's tax returns, act as a broker for its real estate transactions, or represent your company as legal counsel in court? No, you would seek and rely on the experts for any endeavor that makes your company financially or legally liable. Meeting consultants are professionals - just like your lawyer, realtor, or accountant. They know their industry; they know the right questions to ask and the pitfalls to avoid. Their meeting skills, industry knowledge and experience uncover hidden costs and liabilities while saving you time and money.

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What are the benefits of hiring a professional meeting management company, such as Mulligan Management Group?

Outsourcing to a professional meeting management company that is certified is not only a prudent financial strategy, it enables you to take advantage of untold professional expertise and expand your internal work force resources while saving time and money. You stay on track with your core business responsibilities while maintaining the timeline, integrity and success of your upcoming meeting.

What sort of fees do professional meeting management companies charge?

Several parameters determine the fee including the:

- § Scope of work involved in your meeting,
- § Projected lead-time for planning the meeting,
- § Number of attendees at your meeting, and
- § Total meeting budget

Mulligan Management Group can charge a:

- § Flat fee,
- § Percentage of the total budget, or
- § Hourly fee

Mulligan Management Group will work with you to create the fee structure that works best for your meeting and your budget.

The meeting budget is etched in stone. I would love help from Mulligan Management Group, but how can I afford it?

We worry more about how you can afford NOT to use us! Our services add value and hard dollars to your bottom line by giving you access to our industry experience, industry partners, and industry discounts. Our meeting planning expertise is priceless when our clients avoid costly mistakes and liability pitfalls. This collaboration is just as important as your accountant, realtor, or attorney when it comes to representing your best interests.

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